
DAKWAN BONNICK-TOMLINSON

FREELANCE TECHNOLOGIST AND CONSULTANT

Brooklyn, NY 585-576-7879 | DaKwanIbt@gmail.com | DaKwanT.github.io

Professional Experience

Lead Web Developer

Flutter Media

June 2020- Present

fluttermedia.com

- Responsible for web development life cycle of every client we serve(from development to deployment/maintenance)

Monitor Google analytics to assess client needs and optimize website health and overall digital presence.

Successfully increase metrics like web traffic, conversions, and social following for clients with various social media and SEO strategies including digital ad placement, Keyword optimization and intra/interlinking on respective websites.

Languages/Programs used: HTML, CSS, JavaScript, PHP, Python, Wordpress

Social Media Strategist

Flutter Media

June 2020 - Present

fluttermedia.com

- Responsible for Social Media strategy of every client we serve(from post/caption development and drafting to publishing)

Monitor Google analytics to assess social needs and optimize website health and overall digital presence.

Successfully increase metrics like followers, post interactions, and conversions for clients with various social media and SEO strategies including digital ad placement, Keyword optimization and strategic posting.

Programs used: Buffer, Drip, Google Analytics, Facebook Business

Introductory Python Teacher

Camp Stomping ground

June 2020 - October 2020

campstompingground.org

Successfully created and taught a course detailing beginning python coding practices.

Oversaw online classroom of ten children, teaching concepts from terminal navigation to python syntax and programming logic.

Actively quizzed and graded students on material. Total pass rate of 100%

Languages/Programs used: Python, Terminal, Visual Studio Code, Github

Summary

Associate level engineer

with a degree in Information Systems as well as web development lifecycle experience including design, development, deployment, and maintenance of dynamic web pages, application databases, and digital marketing services.

Pursuing careers in Web Engineering

Looking to bring my unique experience to a meaningful position in which my efforts will not go unnoticed while working across multiple teams!

Backed by satisfied clients and

industry proficiency with successful project builds/deployments, and my own portfolio.

Skills

- Scripting and Documentation
- Performance/Stress testing
- Networking(Relationships AND Tech)
- Product Life Cycle experience (development to deployment)
- 3rd Party Application Integration

Technical Skills

- Python
- SQL, Databases
- React JS, Node JS
- HTML, CSS
- PHP
- Microsoft Office Technologies

Notable releases

Instagram:

[@SalonZiba](https://www.instagram.com/SalonZiba)

[@Chrischase.salon](https://www.instagram.com/Chrischase.salon)

Website:

Salonziba.com

Website:

chrischasesalon.com

Professional Experience Cont'd

Web Technologist/Consultant

June 2017 - Present

Freelance

Dakwant.github.io

Work closely with small business owners and early stage startups to help them develop and formulate a creative direction for their business online. This includes developing and assisting in the deployment of concepts for landing pages, social media pages, digital ads, and implementation of any third party api's that will help us find success/discover more insights.

Clubs and Organizations

Black Software Engineers of NYC

February 2020 - Present

Club ambassador/recruiter

Black Women Talk Tech

February 2020 - Present

Active member